



## 2021 ASME Elevator Pitch Competition

### Rules & Guidelines for ASME E-Fests®

**ATTENTION E-FESTERS! Please read this important announcement about ASME E-Fests® in 2021**

ASME is excited to host an E-Fest Digital event in April 2021. E-Fest Digital will include career and professional development content, digital competitions (including the Human Powered Vehicle Challenge, the Student Design Competition, the Innovative Additive Manufacturing 3D Competition, the Oral Competition and the Elevator Pitch Competition) and much more! Additional details will be available soon. Questions may be directed to [efests@asme.org](mailto:efests@asme.org).

We encourage students, competitors, and faculty members to take advantage of the learning experiences provided by both our competitions and other digital offerings throughout the year. Questions may be directed to [efests@asme.org](mailto:efests@asme.org) and a digital calendar will be posted on <http://efests.asme.org> with lots of information.

All ASME conferences, meetings and events scheduled through December 2021 are being planned as virtual only, enabling everyone to enjoy the full benefits of participation via our virtual event solutions with no physical presence required. ASME will not have any physical or in-person events during this time but will continue to deliver the insights and expertise that our community depends upon. For more information about ASME's virtual approach to events and meetings, visit <https://www.asme.org/anywhere>.

Students are encouraged to download E-Fest competitions rules at <https://efests.asme.org/competitions> for our 2021 Digital events.

Additionally, ASME will be hosting a series of year-long digital events including a [Student & Early Career Town Hall](#) (Sept. 17, 8:00 pm – 9:15 pm EDT), E-Fest Careers

2020 (November 7), webinars and other competitions. Please visit <http://efests.asme.org> for more details.

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***Please read and follow all information below to create a valid Elevator Pitch entry for the competition.***

### What is an Elevator Pitch?

An elevator pitch of 90 seconds or less is intended to “sell” your ideas and skillset to a potential employer, decision maker, or influencer. You only need to provide enough details during the presentation to entice your audience to meet with you again for a more detailed conversation. In other words, you want to compel the audience to bring you back for a further conversation.

1. Competition Type
  - a. This is an “individual” (not a team) competition.
2. Competitors
  - a. Must be registered for ASME E-Fest Digital.
  - b. ASME membership is not required to compete.
  - c. Must be enrolled as a full-time undergraduate student in any engineering program of study at their school. Any individual that is currently a full-time student, enrolled for the next upcoming semester/quarter, or has been enrolled for the previous semester/quarter, but graduated no earlier than six months prior to the competition date, is eligible to fully participate in the competition.
3. Presentation of your Elevator Pitch will be live:
  - a. E-Fest Digital presentations will be presented and judged live via a virtual platform in advance, recorded, and shared during the E-Fest Digital where winners will be announced
  - b. Event deadlines will be posted on the E-Fest website <https://efests.asme.org/competitions/elevator-pitch-competition-new>
4. Pitch Format and length
  - a. Competitors must announce their Name, Grade, Engineering Major and College / University at the beginning.
    - i. Example: “Hello. My name is Sally Smith. I am a senior mechanical engineering major at X University”
  - b. Competitors must present in English
  - c. Pitch may **not exceed 90 seconds**

- d. PowerPoint Slides are **not** permitted
  - e. Props and notes are **not** permitted
  - f. Questions and Answers are **not** permitted
  - g. The pitch must be based on the 2021 Topic / Challenge Statement – To Be Announced
  - h. This competition will have a capped number of competitors per event and registrations will be accepted on a first come, first serve basis.
5. Judging Criteria:
- a. Approximately 3-5 judges will evaluate each Elevator Pitch
  - b. Each judge will use a pre-determined / uniform scoresheet
  - c. Winners will be announced at the E-Fest Digital
  - d. Judging Criteria includes but is not limited to:
    - i. Answering the “Challenge Statement”
    - ii. Keeping on time (you will be penalized if you go over 90 seconds)
    - iii. Speaking Ability
    - iv. Creativity
    - v. Power of Persuasion
6. Prizes:
- a. 1<sup>st</sup> Place - \$250.00
  - b. 2<sup>nd</sup> Place - \$150.00
  - c. 3<sup>rd</sup> Place - \$75.00

Challenge statement for 2021 will be posted in November 2020.