## What's all the excitement about?





## What Happens at an ASME EFx....







Innovate,

Create, Compete....

Celebrate!

## What is an EFx?

### You build and shape your event....

- 1/2 to single-day long program
- Conclave for students and early career engineers
- Technical programming
- Career and professional development content
- Social and networking activities
- Impromptu competitions or competition "how to" workshops

SAMPLE EVENT O	UTLINE SINGLE TRACK		
8AM - 9AM	Registration & Breakfast		
9AM - 11AM	Sponsor Session		
11AM - 12PM	Opening Ceremony & Keynote		
11AM - 3PM	3D Printing Showcase		
12PM - 1PM	Networking Lunch		
1PM - 2PM	Mini Competition		
1PM - 2:30PM	Faculty or Advisor Session/Presentation		
2:30PM - 4PM	HPV Design Workshop		
4PM - 4:30PM	ASME Session		
4:30PM - 5PM	Closing Remarks & Awards		
5PM - 6PM	Entertainment & Refreshments		

#### SAMPLE EVENT OUTLINE MULTI-TRACK

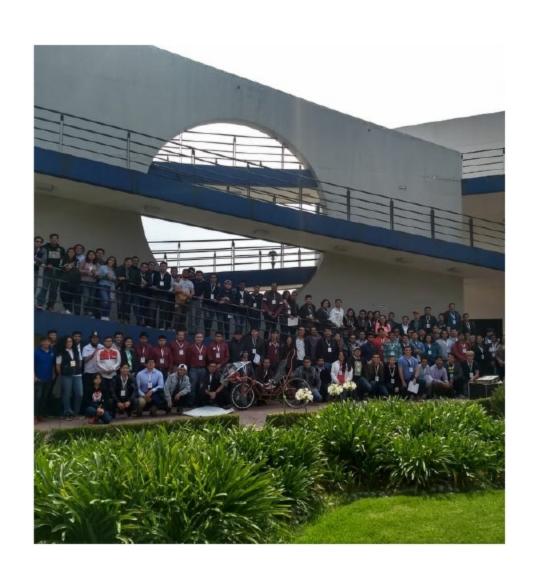
	Track A	Track B	Track C	
8AM – 9AM	Registration & Breakfast			
	(Atrium outside Main Auditorium)			
9AM - 10AM	Opening Plenary w/Keynote speaker			
	(Main Auditorium)			
10AM - 12:30PM	Presentation Competition	Impromptu CAD Battle	Impromptu Competition	
	(Room 101)	(Room 102)	(Room 103)	
12:30PM – 1:30PM	Lunch & Networking with Sponsors			
	(Atrium outside Main Auditorium)			
1:30PM - 2:30PM	IAM3D Workshop	HPVC Design Workshop	SDC Design Workshop	
	(Room 101)	(Room 102)	(Room 103)	
2:30PM - 3:30PM	ASME Membership	Standards & Certification	Career Paths Planning	
	(Room 101)	(Room 102)	(Room 103)	
3:30PM - 4:30PM	Awards Ceremony & Closing Remarks			
	(Main Auditorium)			

## Why Should My School Host an EFx?



- Low Budget
- Easy to organize
- You define the program / content
- Great for team-building, section-building and leadership-building
- Support from ASME
- BE CREATIVE AND HAVE FUN!

## 2018 Pilot Events: India, Mexico and New York



- Over 2,700 engineering students attended
- Over 800 students joined ASME
- 140 universities were represented
- 9 new ASME student sections were created

## Countdown to your EFx

#### Ready for the Challenge?

Contact ASME for an application & playbook

Get your school on board to host & submit your EFx application

Allow 4-6 months prior to the EFx launch date

#### You're Approved!

Receive formal approval for your EFx & get contracted

Build your event with an ASME EFx<sup>®</sup> Program manager

#### Promote, Promote!

Market your event via social media, posters & other campus outlets

Invite your friends & neighboring schools

Start

#### Get Organized...

Build your team (students & faculty)

Confirm your event space

Build your budget & your program

#### Develop Your EFx

Confirm your sessions & speakers

Coordinate with your Program
Manager to launch your website &
registration

Start getting the word out!

End

#### GO TIME!

Your 1/2 or one-day event launches



# Join the Movement....



## **Contact Us**

Ready to get started? Contact the ASME EFx® Team

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- +1.212.591.8570



@asmeefest



https://efests.asme.org/efx